OUR MISSION
Mayor Rob Ray has signed the Mayors’ Monarch Pledge and has joined hundreds of other mayors across the nation to take 24 actions to protect and restore the Monarch butterfly habitats. Rochester Pollinators provides education and resources to preserve the Monarch butterfly and pollinator population. By reintroducing Michigan native plants into local landscapes including home gardens, businesses and municipal landscapes, we can help our local pollinators flourish!

LEARN MORE AT:
- rochestermi.org/pollinators
- City Beautiful Facebook page
- nwf.org/Our-Work/Wildlife-Conservation/Monarch-Butterfly
- For questions, email: Pollinators@trentcreative.com

Other Resources:
- audubon.org/content/why-native-plants-matter

SPREAD THE WORD AT:
- See a butterfly? Plant native plants? Tag us! #rochesterpollinators
- Give us a shout out by tagging the City Beautiful Commission on Facebook. We would love to see what you are doing to help our local pollinators!
- Remember to like the City Beautiful Commission Facebook page!
- monarchwatch.org
- nwf.org
- wildtypeplants.com

SAVE THE MONARCH BUTTERFLIES AND OUR LOCAL POLLINATORS by planting Michigan native plants in your home garden
THE ISSUE
WE ARE LOSING OUR VALUABLE POLLINATORS
Butterflies and other pollinators have experienced significant declines across the globe. The Monarch butterfly population alone has decreased up to 75%–90% in the last 20 years.

Pollinators are being threatened by a number of factors, including habitat loss, increased pesticide use and new diseases. In the United States, a vast majority of land has been altered in some way, including the creation of millions of acres of lawns which often lack the native plants needed to support pollinators.

ONE-THIRD OF OUR FOOD SUPPLY IS DEPENDENT UPON POLLINATION
Many of our favorite foods require pollination. These include apples, avocados, cherries, almonds, blueberries, coffee, wine, tequila and lemons. Without pollinators these foods will become rare and incredibly expensive.

WHAT YOU CAN DO TO HELP
PLANT A POLLINATOR GARDEN WITH MICHIGAN NATIVE PLANTS
The most effective way you can help is by planting a pollinator-friendly garden with milkweed for the Monarchs to lay their eggs and other native plants that are good for other butterflies, bees and hummingbirds.

BENEFITS OF NATIVE PLANTS
LOW MAINTENANCE: These amazing plants have adapted to our natural landscapes. Due to their deep roots they require less watering than non-native species and once established in your garden, they require very little maintenance, and they can grow back each year.

HEALTHY & SAFE: These plants are healthy for the pollinators and are healthy for you. On average, suburban lawns have 10 times more chemical pesticides than farms. Native plants are better adapted to our climate and eliminate the need for toxic chemicals, providing a safe environment for our wildlife and our families.

WHERE TO PURCHASE
ASK YOUR LOCAL NURSERY IF THEY CARRY MICHIGAN NATIVE PLANTS

WIEGAND’S NURSERY
Macomb, MI
wiegandsnursery.com

WILDFLOWER FARM
Portland, MI
michiganwildflowerfarm.com

MICHIGAN WILDFLOWER FARM
Portland, MI
michiganwildflowerfarm.com

BARSONS
Westland, MI
barsons.com

BORDINE’S
Rochester Hills, MI
brighton, MI
Grand Blanc, MI
Clarkston, MI
bordines.com

FOGLER’S GREENHOUSE
Rochester, MI
foglersgreenhouse.com

NEW-ENGLAND ASTER
Aster novae-angliae
Purple
3’– 6’ tall
Sept-Oct

TURTLEHEAD
Chelone glabra
White
3’– 5’ tall
August-Sept

MARSH BLAZING STAR
Liatris spicata
Pink
3’– 4’ tall
July-August

BEADTONGUE
Penstemon digitalis
White
3’– 4’ tall
June-July

ROSEMILKWEED
Asclepias incarnata
Pink
3’– 4’ tall
June-August

YOU CAN START HERE!
To get you started, we have 10 plants that are hard workers and will keep your garden blooming from June to October for Monarch butterflies and their pollinator friends.

BLACK-EYED SUSANS
Aster novae-angliae
Purple
1’– 3’ tall
June-July

MARSH BLAZING STAR
Liatris spicata
Pink
3’– 4’ tall
May-July

WILD COLUMBINE
Aquilegia canadensis
Red
1’– 3’ tall
May-July

BEADTONGUE
Penstemon digitalis
White
3’– 4’ tall
June-July

BUTTERFLY MILKWEED
Asclepias tuberosa
Orange
1’– 3’ tall
June–July

ROSE MILKWEED
Asclepias incarnata
Pink
3’– 4’ tall
June-August

CARDINAL FLOWER
Lobelia cardinalis
Red
2’– 4’ tall
July-August

PURPLE CONEFLOWER
Echinacea Purpurea
Pink
3’– 4’ tall
June-August

Learn more about the Monarch’s 2,800 mile migratory path and the super highways they need to survive at: nwf.org/Our-Work/Wildlife-Conservation/Monarch-Butterfly. Michigan is a part of the super highway.

FOR MORE POLLINATOR FRIENDLY NATIVE PLANTS PLEASE VISIT:
www.rochestermi.org/pollinators