

**MEMORANDUM**

To: Planning Commission

From: John R. Jackson, AICP, LEED-GA  
Vidya Krishnan

Date: November 10, 2011

Subject: Visioning Session Summary



The following data summarizes the input received at the first Master Plan Visioning Session held on October 27, 2011 at the City. Five different topics were the focus of the discussions, and we have summarized the findings to list the top three concerns/ideas/visions in each area in the order of priority (number of green and red dots received).

**Collective Vision**

1. Retain historic character of community;
2. Maintain and protect residential neighborhoods and prevent encroachment onto homes;
3. Make Rochester walkable community with more public transportation facilities.

**Parking**

1. Eliminate parking exempt district; create fee system for parking;
2. Need parking decks; eliminate meters; find simple way to pay for it;
3. Less surface or no surface lots.

**Development Considerations**

1. Movie theater downtown (also high priority in potential land uses);
2. Create town square as a focal point/meeting place;
3. Consideration of residential buffer zones.

**Parks and Recreation Opportunities**

1. Performing Arts Center;
2. Create park and retail area at old cement factory property;
3. Need safer bike/trail crossing.

235 East Main Street  
Suite 105  
Northville, MI 48167  
**TEL** 248-596-0920  
**FAX** 248-596-0930

151 South Rose Street  
Suite 920  
Kalamazoo, MI 49007  
**TEL** 269-382-4443  
**FAX** 269-382-4540

30 East Mulberry Street  
Suite A  
Lebanon, OH 45036  
**TEL** 513-934-2345  
**FAX** 513-934-2809

10 West Streetsboro Street  
Suite 204  
Hudson, OH 44236  
**TEL** 330-528-3342  
**FAX** 330-342-5699

**TOLLFREE** 888-226-4326

**WEB** [www.mcka.com](http://www.mcka.com)

**Potential Land Uses**

1. Connect South Street to Elizabeth Street;
2. Encourage multi-use buildings;
3. Create River Walk (restaurants, retail, natural areas etc.) along Paint Creek and Clinton River trails;
4. Grocery store in City;
5. Affordable housing options.

The findings noted above provide guidelines for discussions while plotting out future land use plans and strategies.